

Support Triangle children with cancer and their families.



Striving For More Announces First Annual Signature Event

Striving in the City Soiree to benefit children struggling with cancer

RALEIGH, N.C. (February 16, 2011) – [Striving for More](#), a Triangle-based nonprofit dedicated to ensuring that children with cancer and their families receive quality emotional and spiritual support, today announced its premier signature event, the Striving in the City Soiree. The event will be held Saturday, February 26 at [Noir Bar & Lounge](#) from 7:00 – 11:00 p.m.

The event will feature delicious appetizers from [Zely & Ritz](#), a complimentary wine tasting, the Celebration Photo Booth and talented designers creating street art. In addition, guests will enjoy a sensational silent auction with items from [Blue Water Spa](#), [Diamonds Direct](#), the Carolina Hurricanes, Carolina Ballet, The Durham Bulls and the North Carolina Symphony, among many others.

The Striving in the City Soiree will raise funds to support Triangle children with cancer and their families. One hundred percent of event proceeds will benefit Striving for More, which implements programs that benefit children and families treated at both UNC Children's Hospital and Duke Children's Hospital. All funds will help the organization pursue its mission of creating a community where all children and their families receive the emotional and spiritual support services they need.

Where: Noir Bar & Lounge, 425 Glenwood Avenue, Raleigh

When: Saturday, February 26, 2011

Tickets: Tickets can be purchased for \$15 (advance purchase via [www.striving4more.org](#)) or \$20 cash at the door.

The event is made possible by sponsors including [Capstrat](#), [Noir Bar & Lounge](#), [Zely & Ritz](#), [Upper Crust Pie & Bakery](#) and [Crumb](#). A full list of sponsors can be found at [www.striving4more.org](#).

About Striving for More

Striving for More is a Triangle-based nonprofit organization dedicated to ensuring that children with cancer and their families receive quality emotional and spiritual support. The organization was founded by Diane Moore in 2008 after her nine-year-old daughter, Colleen, lost her battle with cancer. During her daughter's illness, Diane found that emotional and spiritual support services for children with cancer are under-funded, particularly when hospitals are competing for limited resources. Striving for More is dedicated to encouraging and funding quality psychosocial services, so that every child with cancer receives the critical support they need. For more information, please visit [www.striving4more.org](#) or <http://www.facebook.com/strivingformore>.

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