



Cap City Invitational Cary, June 11 – 13, 2010

For Immediate Release

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New Wave Swim Team Cap City Invitational to Benefit Children with Cancer

Cap City Invitational serves as a fundraiser for Striving for More – nonprofit helping children with cancer and their families

CARY, NC – JUNE 7, 2010 – New Wave Swim Team (WAVE) announced today that, for its upcoming Cap City Invitational swimming competition, it will partner with [Striving for More](http://www.strivingformore.org), the Triangle-based nonprofit organization dedicated to ensuring that children with cancer and their families receive quality emotional and spiritual support.

The 2010 WAVE-Cap City Invitational, a USA Swimming, Inc. sanctioned competition will host the top 580 swim athletes from 12 States, including local teams from UNC-CH, UNC-W, Duke, and NC State as well as an international team from St. Croix. The 30th annual competition will take place June 11 through the 13 at the Michael Curran Aquatic Facility in Cary, NC, located at 275 Convention Drive just off I-40 at Exit 291, adjacent to Cary's largest mall, the Cary Towne Center.

"I'm pleased to have WAVE partner with Striving for More at one of the premier swimming events in the Triangle," said John Roy, Executive Director of New Wave Swim Team. "WAVE is building value driven leaders for life and helping the community and teaching awareness is an important part of what we do."

A portion of all funds raised during the Cap City Invitational will go to benefit Striving for More, a nonprofit organization founded in 2008 by Diane Moore after her nine-year-old daughter, Colleen – who was a member of WAVE-- , lost her battle with cancer.

"While our time with Colleen Moore at WAVE was too short, her impact on our team and the swimmers was substantial," added John Roy.

Striving for More is dedicated to encouraging and funding quality psychosocial services, so that every child with cancer receives the critical support they need.

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“We are very excited that New Wave Swim Team has selected our organization to partner with for this meet,” said Diane Moore, Founder and President of Striving for More. “Colleen was a member of WAVE when she was diagnosed. The team, coaches and staff were incredibly supportive then and continue to support our efforts now and that touches me deeply,” she added.

New Wave Swim Team’s commitment to the community resulted in the team receiving the community service award from Wake County Human Services for its toy drive to benefit foster children and its swimmers raising money to benefit Duke Children's Hospital.

The economic impact of the Cap City Invitational to the Raleigh area is estimated at \$430,000 by the Greater Raleigh Convention and Visitor Bureau.

New Wave Swim Team (WAVE) is a swimming coach-operated, athlete-focused, parent-owned nonprofit organization working to build value-driven leaders for life through excellence in swimming since 1985. (WAVE) is committed to teaching life skills and developing character, while providing the total WAVE experience for swimmers of all ages and abilities. Swimming is a life-long and life-saving skill and WAVE offers a healthy environment in which young athletes can develop into responsible individuals. For more information, please visit www.newwaveswimteam.org.

Striving for More is a Triangle-based nonprofit organization dedicated to ensuring that children with cancer and their families receive quality emotional and spiritual support. The organization was founded by Diane Moore in 2008 after her nine-year-old daughter, Colleen, lost her battle with cancer. During her daughter’s illness, Diane found that emotional and spiritual support services for children with cancer are under-funded, particularly when hospitals are competing for limited resources. Striving for More is dedicated to encouraging and funding quality psychosocial services, so that every child with cancer receives the critical support they need. For more information, please visit www.striving4more.org.

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